

TAGORE ENGINEERING COLLEGE
DEPARTMENT OF MANAGEMENT STUDIES
ORIENTATION PROGRAM REPORT 09th to 13th September 2024
2024-2026 BATCH

Day 1 - 09.09.24

Session 1: Special Session by Dr. K. Maran, Director, SIMS

Topic: Kick Start to MBA

Time: 9.15am to 10.00am



About the Session:

The induction program for first year MBA students was conducted from 09-09-24 to 13-09-24. On 09-09-24, the first session was conducted by Dr. K. Maran, Director, Sai Ram Institute of Management Studies. Maran sir spoke to students regarding the importance of MBA degree and as to why students must pursue this professional course and the various opportunities available in this competitive job market.

Session 2: Special Session by Mr. Venkat Kumerasan, AVP, Excela Technologies

Topic: Leadership Skills

Time: 10.30 am to 12noon



About the Session:

The session started with positive vibes motivating and cheering the students for selecting MBA course. Various activities were conducted by the resource person to inculcate team work and to exhibit the leadership qualities among the first-year students. The session was very useful to all the students.

Session 3: Management Games & Events Conducted by 2nd Year Students

Time: 1.00pm to 3.30pm



Day 2 – 10.09.24

Session 1: Special Session by Dr. Bhuvaneshwari, ASP, S&H Dept, VIT

Topic: Etiquettes of Communication

Time: 10.15am to 11.30am



About the Session:

The session focused on the importance and impact of communication in the job market and how communication can help you to do wonders in personal and professional life. The resource person conducted various live activities enabling students to communicate freely and efficiently.

Session 2: Special Session by Mr. Prasanna Venkat - AGM, The Hindu – Tamil Thisai

Topic: Goal Setting for Success

Time: 1.00pm to 2.00pm



About the Session:

Mr. Prasanna is a vibrant speaker and marketing professional and the right person to deliver the importance of goal success and he also focused on the career opportunities in marketing and the myths in marketing.

Session 3: Management Games & Events Conducted by 2nd Year Students

Time: 1.00pm to 3.30pm



Day 3 – 11.09.24

Session 1: Alumni Talk by Ms. Vidhya Ganga – HR Executive, Jogo Health

Topic: Attire & Grooming

Time: 10.15am to 11.00am



About the Session:

Our Alumna Ms. Vidhya Ganga from 2021-2023 batch was the resource person for the session and she made a walk through of her journey after MBA. She explained to students about how to professionally attire and groom at the workplace. She emphasized on the do's and don'ts of attire and grooming to our freshers.

Session 2: Alumni Talk by Mr. Prasanna – BDE, E-Con Systems

Topic: Career Prospects in Marketing

Time: 11.15 am to 12noon



About the Session:

Mr. Prasanna, our alumni of batch 2018-2020 was the resource person for the session and he is a pioneer in marketing and currently he is working as BDE in a European based company. He explained the freshers regarding the scope and career prospects in the field of marketing and he insisted the students to also opt for marketing specialization in their second year and explore the wide opportunities in marketing.

Session 3: Management Games & Events Conducted by 2nd Year Students

Time: 1.00pm to 3.30pm



Day 4 – 12.09.24

Session 1: Alumni Talk by Mr. Manikandan – Talent Acquisition, Sutherland Global Services

Topic: Transformation from Student to Employee

Time: 10.15am to 11.00am



About the Session:

The alumni Mr. Manikandan from 2016-2018 batch was the resource person for the session. He is having sound knowledge in the field of HR and he delivered a talk on how to transform from student to employee. He insisted the first year students to start their transformation by developing the skills and competencies required for a successful employee.

Session 2: Special Session by Mr. Sudarshan – Full Time Trader, Angel One Finance

Topic: Active & Passive Investing

Time: 11.00am to 12.00noon



About the Session:

Mr. Sudarshan is a full time trader and he approached us for creating an awareness to the first year students regarding the benefits of investing in share market. He also shared tips to our students regarding how to invest in stock market passively without disturbing their studies. He shared the benefits of each and all financial products and precautions to be followed during trading securities.

Session 3: Management Games & Events Conducted by 2nd Year Students

Time: 1.00pm to 3.30pm



Day 5 – 13.09.24

Industrial Visit to Tube Products of India, Avadi





About the Industrial Visit:

We organised an Industrial Visit for our first year students to Tube Products of India on 13.09.24. The visit was attended by 45 students along with 1 faculty. The visit was coordinated by Mr. Iyyam Perumal, Head – Skill Development Centre. We were welcomed by the team of SDC and they offered refreshments to our students. Students were asked to assemble in the seminar hall and the presentation was made with audio visual setup. The presentation focused on the contributions of Tube Products of India towards Tamil Nadu. Detailed information regarding the manufacturing process and how they acquired the market share in the span of several years. The visit also focused on the legacy of Murugappa group and their role in the upliftment of the Tamil Nadu and other states in India.